

# Win the fight with FAHRENHEIT®

against downtime and emergency repair



## THE ONLY BATTERY WITH THERMAL SHIELDING TECHNOLOGY

We get it. There are more demands, changes, and pressures than ever before. When operating, managing, servicing or specifying a fleet, you should be able to protect your trucks, drivers, customers, and your budget.

**Products need to last, especially batteries, because trucks need to run and more downtime ruins everything.**



# Temperatures are rising



## Is it a battery box or an oven?

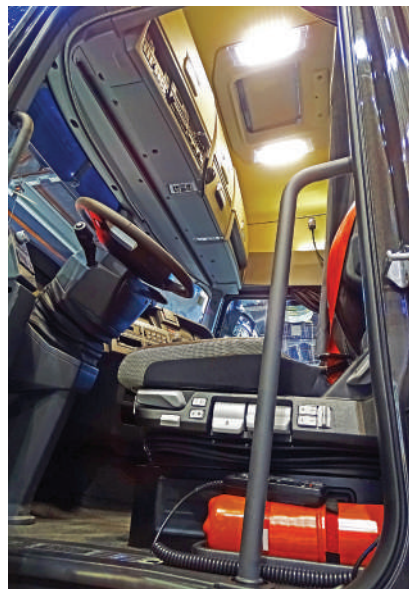
Battery box temperatures are reaching levels that you can literally fry an egg.

Trucks need batteries that can withstand these conditions.



Climates change, trucks travel, and skirting suffocates

Batteries in boxes need to be up to the challenge for extreme conditions, less cooling airflow, and a variety of temperatures. The more your batteries are protected from the heat, the more capacity they will have to start in the cold. And even in cold climates you can have high battery box temperatures.



It's a hotel room and office space on wheels

Trucks are inundated with electronics. And not just for comfort. Critical functions are controlled by the electrical systems. Batteries not reinforced for severe cycle service will fall short under these heavy demands.

# FAHRENHEIT<sup>®</sup> – an exclusive battery technology that extends battery life.

Fahrenheit commercial batteries are the only batteries with Thermal Shielding Technology. This technology not only protects from the heat but extends life under extreme conditions. Special innovations enable a battery that provides longer cycle service than an AGM product (50% longer under high heat test). Fahrenheit is tough enough to handle the extraordinary conditions where ordinary batteries give up and quit.

- **Life Extending Catalyst**

Avoids no-starts by protecting performance and extending cycle life.



- **Fahrenheit Case & Cover**

Exclusive reinforced design safeguards performance from heat, frequent use, and vibration damage.

- **TempX Alloy**

Alloyed for high heat protection and to optimize power flow.



## Are you ready to win the fight?

Bring Thermal Shielding Technology into the battle.



Install **FAHRENHEIT** batteries in your vehicles.



Better protect your trucks, fleet, drivers, customers, and budgets.



Save the day by minimizing downtime and repair with more reliable, longer lasting batteries.

# Your fleet is worth FAHRENHEIT®



Win the fight against downtime and emergency repair  
**THE ONLY BATTERY WITH THERMAL SHIELDING TECHNOLOGY**



LEARN MORE OR VISIT OUR HOTLINE AT  
**[www.FAHRENHEIT31.COM](http://www.FAHRENHEIT31.COM)**



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